**COMPANY HISTORY**

APSARAA DETERGENTS STARTED 40 YEARS AGO , FROM THE TIME OF INCURRANCE ITS BEEN ADEVLEPING GRAFF ON THE ASPECTS OF QUALITY,PRODUCT RANGE AND INNOVATION , APSARAA DETERGENTS NAME REPRESENTS ANGLE FROM HEAVEN , AS NAME EXPLAINS , APSARAA DETERGENT PRODUCTS ACT AS ANGLE TO CLOTHS , VESSELS ,FLOORS ,HANDS , SKIN , APSARAA DETERGENTS COMPANY IS ONE OF ITS KIND WERE PRODUCTS IS BEEN TESTED TO ITS EXTREME CONDITIONS SO THAT WE CAN DELIVER THE BEST IN CLASS PRODUCTS , COMPANY HAS A VISSION OF BRINGING IN PRODUCTS WHICH WILL BE STAND OUT PRODUCTS FROM THE OTHER COMPETITORS, APSARAA DETERGENTS ALSO HAS A DETERMINATION TOWARDS PRODUCING WORLD CLASS PRODUCTS WERE PRODUCTS WILL STAND TRUE TO THE WORLD CLASS PARAMETERS , COMPANY HAS A COUNTLESS SATISFIED CUSTOMERS , AIM IS TO BUILD THE SATISFIED CUSTOMER ACROSS THE GEOGRAFICAL POSSIBILITYS , LETS THE LEGASY CONTINUE YEARS TO COME .

**FOUNDER WORDS**

ME ASHOK KUMAR FOUNDER OF APSARAA DETERGENTS , STARTED A BEAUTIFULL JOURNEY OF INNOVATION WERE IN CREATING A QUALITY PRODUCT RANGE IN THE INDUSTRY ,APSARAA DETERGENTS IS A PASSION , A PASSION GROOMED TO A BUISNESS , A PASSION TO TAKE THE COMPANY TO EACH AND EVERY HOME , TO DO SO SPENT MY 46 YEARS IN RESARCH & DEVELOPMENT OF EVERY PRODUCTS , AS A FOUNDER I PROMISSED MY SELF A DAY SHOULD COME WERE APSARAA DETERGENTS WILL & SHOULD BE NAMED FOR ITS QUALITY PRODUCTS ONLY , THE JOURNEY IS ON , AND THE GOAL IS BEEN PATCHED TO EACH AND EVERY EMPLOYE OF THE COMPANTY , LETS BUILD A GREAT BRAND .

**1980’S**

A PASSION TO MAKE A PRODUCTS OF BEST IN CLASS RANGE IN THE NAME OF APSARAA DETERGENTS .

**1990’S**

PRODUCTS MADE OF BEST IN CLASS QUALITY IN ITS CATEGERY , THEN TOOK THE ROUTE OF MAKING IT TO BUISNESS

**2000’S**

ROUTE GOT BUILDING ITS BASE IN THE SOIL , A SOIL OF BUISNESS MARKET , MARKET OF HOUSE HOLD

**2010’S**

APSARAA DETERGENT STARTED ITS GROUTH TREE OF MULTIPLE PRODUCTS WITH FRUITS OF BEST IN QUALITY PRODUCTS TO RETAILERS IN LINITED CIRCLE.

**2020’S**

BRAND FOCUSING TO BECOME A HOUSE HILD NAME IN SOUTH INDIAN MARKET , FROM WERE CATCH OF INDIAN MARKET TO BE ESTABLISHED

**PRODUCTS YET TO BE LAUNCHED**

**LIQUID DETERGENT**

ONE OF THE BEST LIQUID DETERGENT IN WHICH THE WASHING QUALITY IS SPOKEN BY ITS WASHED CLOTH’S.

**DISH WASH LIQUID**

HOUSE KEEPING QUEEN’S ONE AND ONLY CHOICE IN NEARING FUTURE .

**CLEANING POWDER**

POWDER WITH A TRADITION OF CLEANING THE VESSELS WITH A OIL FREE & ODOR FREE VESSEL WASHING.

**TOILET CLEANER**

TOILET CLEANING IS BEEN A TASK IMPOSSIBLE WITH OUT HARD ODOR AND IRRETATION, BUT HERE COMES THE PRODUCT WHICH WILL MAKE IMMPOSSIBLE TO POSSIBLE THING .

**FLOOR & TILE CLEANER**

FLOOR & TILE IS THE PLACE WERE WE SPEND MOST OF THE MOVING AROUND TIME , A PRODUCT WHICH WILL MAKE YOUR MOVEMENT GERM FREE & ODOR FREE LIVING WITH A FRAGRANCE OF GENTLENESS SPREAD AROUND.

**KITCHEN CLEANER**

PLACE OF MARKS MADE BY OIL OR BY FUMES WERE HOUSE KEEPER GET IRRETATED , OUR PRODUCT WILL REMOVE THE MARKS , STAINS & BAD ODOR .

**WHITE & COLOR PHENOYL**

A GERM KILLER WITH ARROGANCE OF CLEANING WITH SMOOTHNESS OF FRAGRANCE SPREAD IN THE AMBIENCE.

**LISOPAL**

A TOOL TO A MULTI TASKING WOMEN IN WHICH CLEANING OF MULTIPURPASE SURFACES WILL BE DONE WITH OUT HARM TO ANY SURFACE AND TO THE USER.

**HAND WASH**

HAND’S ARE THE ONE’S WHICH TAKES A HARD FIGHT WITH GERMS BUT AT THE SAME TIME A SOFT NESS IN NATURE , TO SAFE GUARD BOTH THE ASPECTS BEST IN CLASS PRODUCT .